



VISHNU MANCHU

The President  
Movie Artists Association

Dear Sir

I must tell you that, I am deeply hurt by the way things are being handled by Movie Artists Association (MAA) recently. The Association was formed to rise to the cause of welfare of the members of Telugu film industry and also to extend societal services besides supporting the Government in times of severe disasters and natural calamities. Due to its objectives and stated policy many artistes have been joining the association and the membership started increasing phenomenally.

The recent episode involving a nonmember with MAA has puzzled me. Due to the allegations made by her, you along with few other members in an urgently called press meet suddenly announced that 900 members of the Association shall boycott her by not acting with her. Good; but in the 900 members are my respected Father, my brother, my sister and me included? As an Actor/Producer, it is my prerogative who I want to act with. You cannot dictate terms. Subsequently, there has been a large outburst by her on individuals, families, film establishments and the whole Telugu Industry itself. Surprisingly, within no time, the decision to boycott her was revoked by you in a large press meet. Such actions have shown MAA negatively and with the top media networks across India and the world have made a mockery of MAA. Because of your actions, we have been embarrassed Nationally!

First get the guidelines in MAA set, on who can have memberships. Even the Production/Dance/Fight unions and many of our 24 Crafts have strict and proper guidelines. Most of the local actors who are popular are not MAA members; and I am allowed to act with them?

With allegations of exploitation of women and men in the name of our film industry making unpleasant news now, the FilmChamber must setup a grievance cell not just MAA. Producers/Directors/Writers/Managers have all been named; MAA cannot be a single party to this. Restrain is needed in matters like this; not knee-jerk reactions.

Your answer in this regard is solicited as this questions the democratic fabric of the Association itself.

Warm regards

